

SPORTS, ARTS, CULTURE AND COMMUNITY SERVICES COMMITTEE MEETING	3
8 FEBRUARY 2012	

COUNCIL GRANTS PROGRAM – LOCAL COMMUNITY FESTIVAL AND EVENT GRANT, DEVELOPMENTAL EVENT GRANT AND MAJOR EVENT GRANT, NOVEMBER 2011 ROUND

Mark Seedhouse: 10/7/8-09: #3463485v2A

RECOMMENDATION:

That Council approves the following 2011/12 grants:

- a) Local Community Festival Event grants totalling \$20,000 for the November 2011 round of grants, with events occurring from July to December 2012 (as per Attachment A);
- b) Developmental Event grants totalling \$36,668 for the November 2011 round of grants, with events occurring from July to December 2012 (as per Attachment B);
- c) Major Event grants totalling \$100,000 for the November 2011 round of grants, with events occurring from July to December 2012 (as per Attachment C).

INTRODUCTION:

This report provides a recommendation for Council consideration in relation to applications submitted under the 2011/12 Council Grants Program – Event Grant Streams.

BACKGROUND:

Grant stream	Applications Received	Total funds requested	Grant Budget for Current Round
Local Community Festival	11	\$89,695	\$20,000
Developmental Event	4	\$60,668	\$30,000
Major Event	11	\$390,532	\$75,000
Total	26	\$540,895	\$ 125,000

COMMENT:**Assessment Process**

Event Grants were assessed by the Cairns Regional Council Events Advisory Committee inline with the previously adopted Council resolution and were scored against the grant stream guidelines / criteria.

Of the Industry representatives, none of the members abstained from scoring, no conflicts of interests were declared. These processes ensured the assessment process was equitable and transparent. Completed score sheets were returned to council staff; scores were collated into rankings and then presented to a Councillor workshop for discussion.

At the Councillor workshop, the ranked lists were reviewed and funds were allocated to the successful applications.

Ineligible Applications

With reference to the Grant Policy, no ineligible applications were received in this round of Event Grants.

Grant stream	Ineligible Applications	Withdrawn by applicant
Developmental Event	0	0
Local Community Festival	0	0
Major Event	0	0

Unsuccessful Applications

The unsuccessful applications are noted in the attachments for each of the funding streams.

CONSIDERATIONS:**Policy:**

The Council Grant Program Policy (No. 1:06:22) specifies that grant assessment involves the comparison of an application against assessment criteria.

Financial:

Local Community Festival Grant funds of \$40,000 were allocated in the 2012/13 budget. The recommendation from the Councillor workshop is that \$20,000 be approved for three applicants in the November 2011 round, as per Attachment A.

Developmental Event Grant funds of \$60,000 were allocated in the 2012/13 budget. The recommendation from the Councillor workshop is that \$36,668 be approved for two applicants in the November 2011 round, as per Attachment B.

Major Event Grant funds of \$150,000 were allocated in the 2012/13 budget. The recommendation from the Councillor workshop is that \$100,000 be approved for four applicants in the November 2011 round, as per Attachment C.

CONSULTATION:

Applicants: Had the opportunity to discuss their applications with Council officers in person and by telephone.

Events Advisory Committee: Consulted with throughout the scoring process.

Councillors: Consulted with via the Event Grants Workshop held on 24 January 2012.

RECOMMENDATION:

Option 1:

That Council approves the following 2011/12 grants:

- a) Local Community Festival Grant funds of \$40,000 were allocated in the 2012/13 budget. The recommendation from the Councillor workshop is that \$20,000 be approved for three applicants in the November 2011 round, as per Attachment A.
- b) Developmental Event Grant funds of \$60,000 were allocated in the 2012/13 budget. The recommendation from the Councillor workshop is that \$36,668 be approved for two applicants in the November 2011 round, as per Attachment B.
- c) Major Event Grant funds of \$150,000 were allocated in the 2012/13 budget. The recommendation from the Councillor workshop is that \$100,000 be approved for four applicants in the November 2011 round, as per Attachment C.

Option 2:

That Council approves the above recommendations with amendments as determined by Council.

Option 3:

That Council does not support the recommendations.

CONCLUSION:

By adopting the recommendations above, Council will provide financial and in-kind assistance for a number of events in line with the recommendations of the TNQ Events Strategy.

ATTACHMENTS:

Attachment A: Local Community Festival and Event Grants

Attachment B: Developmental Events Grants

Attachment C: Major Event Grants

Mark Seedhouse

Business Planning, Administration and Support Coordinator

Ian Lowth

General Manager Community, Sport and Cultural Services

Attachment A – Local Community Festival and Event Grants

SUCCESSFUL APPLICANT	PROJECT	GRANT \$
Cairns and Region Multicultural Ass (CARMA)	Tropical Wave Festival 2012	10,000
Cairns Tropical Pride Inc	The Cairns Tropical Pride Festival 2012	7,000
Pacific Communities Council FNQ Inc	The 2012 Pacific Communities Festival	3,000
TOTAL		\$20,000

UNSUCCESSFUL APPLICANT	PROJECT	AMOUNT REQUESTED \$
Cairns Bridge Club Inc.	17th Barrier Reef Congress	905
Inkmasters Cairns Inc	Inkfest 2012	10,000
Cairns & District Woodworkers Guild Inc	Woodworking for Women	9,840
Cairns Art Society	Cairns ARTscape	10,000
CAFNEC - Cairns And Far North Environment Centre	Carnival on Collins – Sustainable Living Project	6,600
Port Douglas Community Services Network	Port Douglas Neighbourhood Centre Family Fun Day	3,349
Palm Cove Foundation Inc (PCF)	2012 Jazz on the Green & jazz workshops	10,000
Port Douglas Outrigger Canoe Club Inc	2012 Marlin Coast Challenge	6,000
TOTAL		\$56,694

Attachment B – Developmental Event Grants

SUCCESSFUL APPLICANTS	PROJECT	GRANT \$
Youth Arts Queensland (YAQ)	Heyday Festival 2012	\$20,000
RPM Events Pty Ltd	Tour of the Tropics 2012 - Australian Cycling Classic	\$16,668
TOTAL		\$36,668

UNSUCCESSFUL APPLICANTS	PROJECT	AMOUNT REQUESTED \$
Cairns Argentine Tango Inc.	Tango in the Tropics	\$4,000
Cairns Road Runners & Triathlon Club Inc	Far North Queensland Trail Running Series	\$20,000
TOTAL		\$24,000

Attachment C – Major Event Grants

SUCCESSFUL APPLICANT	PROJECT	GRANT \$
Cairns Ukulele Club Inc.	Cairns Ukulele Festival 2012	15,000
Port Douglas Chamber of Commerce	The Port Douglas Eclipse Festival	40,000
Port Douglas Event Management (PDEM)	2012 Solar Eclipse Adventure Marathon	40,000
Cairns BMX Club Inc	2012 QLD State BMX Championships	5,000
TOTAL		\$100,000

UNSUCCESSFUL APPLICANT	PROJECT	AMOUNT REQUESTED \$
FNQ Subcommittee of the School Library Ass of Qld	SLAQ Biennial Conference - SLAQ2012	8,000
World Wide Sports Agency Pty Ltd	Crocodile Trophy 2012	50,000
Vikings Futsal Association Inc	The 3rd International Club Futsal Challenge	33,000
Cairns Argentine Tango Inc	Tango in the Tropics	50,000
Vikings Futsal Association Inc	National Schools Tournament 2012	50,000
Tourism Palm Cove Inc	Taste of Palm Cove 2012	50,000
Australian Medical Student's Association	2012 AMSA Global Health Conference (GHC)	17,500
TOTAL		\$258,500

- * At the councillors workshop it was agreed that an additional \$7,000 from Mayor's Discretionary Fund would be given to Cairns BMX Club as an advance payment for them to complete track re-surfacing prior to their event.
- ** Following the Councillors Workshop, the Mayor expressed a commitment to review the following applications for further consideration:
- Tourism Palm Cove - Taste of Palm Cove
 - Cairns BMX Club Inc - Request for \$12,000
 - CAFNEC - Sustainable Living Project