

COMMUNITY PARTNERSHIPS GRANT – OUT OF ROUND APPLICATIONS

63/18/1 | #7410253

RECOMMENDATION:

That Council:

- 1. Supports the grant application received from Mission Australia for Homelessness Week 2024 to the value of \$3,100 (ex GST).**
- 2. Does not support the grant application received from Tourism Palm Cove Inc for Food and Wine Frolic; and**
- 3. Delegates authority to the Chief Executive Officer in accordance with the *Local Government Act 2009* to finalise any and all matters relating to the above funding agreements.**

INTERESTED PARTIES:

See Attachment 1.

*Note: The identification of interested parties is provided on a best endeavours basis by Council Officers and may not be exhaustive.***EXECUTIVE SUMMARY:**

Two applications requesting support through the Community Partnerships Grant stream have been received to a total value of \$23,015 (ex GST). These applications have been considered on an out of round basis due to the event dates falling outside of the current grant round.

Mission Australia has applied for support with the delivery of an event that forms part of Homelessness Week 2024. The purpose of the event is to highlight the changing face of homelessness in the Cairns region and will do so via a community event which will be held on the Cairns Esplanade on 7 August 2024. Officers recommend funding this application to the value of \$3,100 (ex GST).

Tourism Palm Cove Inc is auspicing an application on behalf of the Palm Cove Surf Club to deliver an event at the Palm Cove Surf Club, called Food and Wine Frolic on 3 August 2024. Whilst the Food and Wine Frolic is an enjoyable event for Palm Cove and surrounding residents to enjoy, officers have determined that the event is primarily a commercial venture.

BACKGROUND:

The intent of the Community Partnerships Grant is to assist community groups and organisations with the delivery of events, activities and programs that enhance the lives

of local communities, celebrate important community occasions and provide opportunities to develop social cohesion and connection in the Cairns region.

The Community Partnerships Grant provides assistance through cash and the provision of Council venues and resources. The maximum amount per application is \$25,000 (ex GST).

Both applications were considered on an out-of-round basis due to the event dates falling outside of the current grant round.

Applicant	Event	Event date	Amount requested (ex GST)
Mission Australia	Homelessness Week 2024	7 August 2024	\$3,015
Tourism Palm Cove Inc	Food & Wine Frolic	3 August 2024	\$20,000
Total			\$23,015

COMMENT:

**Mission Australia for the Homelessness Week 2024 to the value of \$3,100 (ex GST).
Event date: 7 August 2024**

With a commitment to end homelessness in Australia and a strong belief that every person across the country should have access to safe and secure housing, Mission Australia will host this event as part of National Homelessness Week 2024.

The purpose of the event is to highlight the changing face of homelessness in the region specifically that the impact of the recent floods along with low housing stock has created a situation in which homelessness now affects more of our community.

The event will feature a documentary film with stories of family's experiences with homelessness and to recognise and acknowledge that homelessness looks different for everyone. Other activities will include a Welcome to Country and Smoking Ceremony, cultural dances, guest speakers, interactive games, local entertainment and food.

It is anticipated that 200 people will attend the free and inclusive event to be held at Sea Eagle Lawn, Cairns Esplanade.

Since 2023, Council resolved to support Mission Australia to a total value of \$1,000 (ex GST) with a further request under consideration at this meeting. This is detailed in the table below.

Funding Year	Event, Activity or Project	Amount
Under consideration	Southside Celebration	\$5,000
2023/2024	Disability Action Week and International Day of People with Disability	\$1,000

Mission Australia is requesting \$3,015 (ex GST) towards the delivery of the event.

Officers are supportive of this request by providing up to \$3,100 (ex GST) consisting of \$2,600 cash (ex GST) and the provision of venue hire and associated resources up to the value of \$500 (ex GST).

**Tourism Palm Cove Inc for the Food & Wine Frolic to the value of \$20,000 (ex GST).
Event date: 3 August 2024**

The Food and Wine Frolic is being delivered by the Surf Club Palm Cove Inc. under the auspice of Tourism Palm Cove Inc. The purpose of the event is to assist with reigniting Palm Cove as a place for locals to visit and enjoy once again.

The event was first held last year and was well subscribed with approximately 2,000 people attending. The event was free with an option for attendees to give a gold coin to the Cairns Surf Lifesaving Club. Unfortunately, the event produced a significant loss to the organisation and a decision was subsequently made to charge a \$15 - \$20 entry fee at this year's event to assist with mitigating this loss.

The 2024 event mirrors the previous successful year with the event being held in the carpark at the club and featuring the INXS Tribute Band for the second time. It is estimated that 1,500 people will again attend the Frolic, contributing at least an additional \$22,500 income towards the event. There is no mechanism for gold coin donations for the Cairns Surf Lifesaving Club this year.

Since 2019, Council resolved to support Tourism Palm Cove Inc to the value of \$90,500 (ex GST) for the following events.

Funding Year	Event, Activity or Project	Amount
2021/2022	Palm Cove Reef Feast	\$14,500
2020/2021	Palm Cove New Year's Eve Fireworks	\$20,000
2020/2021	Palm Cove Reef Feast	\$16,500
2019/2020	Palm Cove New Year's Eve Fireworks	\$20,000
2019/2020	Palm Cove Reef Feast	\$19,500

Officers determined that the event is primarily a commercial venture and therefore do not recommend the application for funding.

OPTIONS:

Option 1: (Recommended)

That Council:

1. Supports the grant application received from Mission Australia for Homelessness Week 2024 to the value of \$3,100 (ex GST).
2. Does not support the grant application received from Tourism Palm Cove Inc for Food and Wine Frolic; and
3. Delegates authority to the Chief Executive Officer in accordance with the *Local*

Government Act 2009 to finalise any and all matters relating to the above funding agreements.

Option 2:

That Council does not endorse the recommendations and adopts an alternative funding allocation.

CONSIDERATIONS:

Community Recovery:

The activities contained within this report broadly support community recovery efforts by enhancing community wellbeing, social connection and participation.

Council Finance and the Local Economy:

The recommendations contained within this report will be funded in Council's 2024/2025 operating budget within the Community Partnerships Grant funding allocation.

Budget considerations:

2024/2025 Budget:

- The Community Partnerships Grant has an allocation of \$718,475 (TBC) for the 2024/2025 financial year.
- \$267,108 (ex GST) of funds have already been allocated.
- \$3,100 will be funded in the 2024/2025 budget.
- The total remaining balance available for distribution amount is \$448,267 (ex GST).

2024/25	
2024/25 Budget (TBC)	\$718,475
Currently allocated	\$267,108
Recommended in this report	\$3,100
Total Remaining 2024/2025 budget (TBC)	\$448,267

Community and Cultural Heritage:

The events contained in this report celebrate an aspect of community life; they foster community pride and enhance the profile of Cairns. A successful event is one that is embedded within the local community, which fosters community pride outcomes. In particular these events:

- Support community activations that address Council's community resilience priorities.
- Seek to partner with and promote local hotels, restaurants, cafes and other traders.
- Seeks local volunteers to facilitate the operation and staging of the events.
- Brings people together, giving enjoyment and a sense of belonging.
- Builds capacity amongst local clubs and volunteer networks.
- Delivers programs that promote the event and community engagement.

Corporate and Operational Plans:

The applications recommended in this report align with Council's Corporate Plan 2021 – 2026:

- Focus One – Robust Economy
Strategy: Optimise visitation and tourism opportunities.
- Focus Four – Community Culture
Strategy: Support diverse sport, cultural and community groups that contribute to wellbeing.

Policy:

Council's Community Grant Policy has been applied in the assessment of these applications.

ATTACHMENT:

Attachment 1: Interested Parties.



Andrew Moore
Acting Executive Manager Community Life



Destry Puia
Director Lifestyle and Community

ATTACHMENT 1: INTERESTED PARTIES

Tourism Palm Cove Inc

Committee Position	Name
President	Matthew Cork
Treasurer	Di Bailey
Secretary	Di Bailey
Committee Member	Stacey Miezis
Committee Member	Megan Kadic
Committee Member	David Galeano